



Rockwall Main Street Advisory Board Meeting Minutes Council Conference Room – 310 South Goliad, Rockwall Tuesday, August 17, 2021 - 5:00 P.M.

Board members present: Stacy Fuqua, Eva Cannon, Jenni Hoffman, Gary Cannovo, Craig Stoddart, Jeremy Standifer

Absent: - Craig Stoddart

Staff present: Bethany Browning, Main Street Manager

Council Liaison: Trace Johanneson

1. CALL THE MEETING TO ORDER

Jeremy called the meeting to order at 5:05 PM.

2. OPEN FORUM

There were no public comments, the public forum closed at 5:05 PM.

3. DISCUSSION/ACTION ITEMS

- A. **Review and act on the May 19, 2021 meeting minutes:** Craig made a motion to approve the minutes as presented; Gary seconded the motion. Motion passed 6-0.
- B. **Update from committee members and staff regarding the Historical Walking Tour and discussion for next steps:** Jeremy briefed the group on status, stating the tour was almost complete with the exception of a few details. Need to verify all owners are good with being included on the tour and having a QR Code installed. Jeremy will work on the design and bring that back to the next meeting. Most of the work on this goal has concluded and as soon as codes go up and website is live, it will be completed. Eva asked if the number icons could be deleted so that people don't feel they have to complete the tour in number order.
- C. **Discuss the transformation strategies and goal setting:** The board discussed walkability and parking and agreed these were long term goals for the district, as it continues to expand and grow both north, south and west of the downtown 9 block core area. Bethany stated she would send past goals for the board's review and consideration.

4. MAIN STREET MANAGER'S REPORT

- Main Street District Activity: Casa Mama, Bonafide Betties, Sloane's Desserts, Fable & Fire (new eateries set to open soon)
- Upcoming Events/Announcements: San Jacinto Music, Farmers Market
- Social Media: Continue to like and comment on the Downtown Rockwall Texas page
- New brochures were designed and distributed last month – includes entire district
- New San Jacinto Plaza Music Series banners to go up next Spring
- Applied for Texas DT Association President's Award for Drive Thru Scare on the Square

5. ADJOURN

Jeremy made a motion to adjourn at 6:15PM., Gary seconded the motion, passing 6-0.

Minutes prepared by Bethany Browning, Main Street Manager.

PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS 21 DAY OF SEPTEMBER 2021.

MAIN STREET ADVISORY BOARD CHAIRMAN: _____